



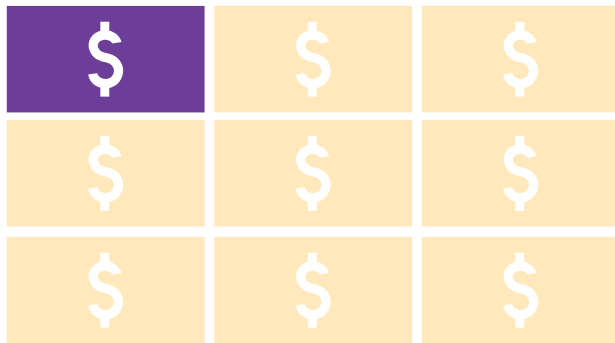
A CITY BUILT FOR PEOPLE



WHY DO WE NEED TO BUILD A CITY FOR PEOPLE?

"In a large, continuing study of upward mobility based at Harvard, commuting time has emerged as the single strongest factor in the odds of escaping poverty."

— Transportation Emerges as Crucial to Escaping Poverty, *New York Times*



1 out of 9 jobs in the Baltimore region is accessible via transit in under an hour.



33% of Baltimore households do not have access to a car.



That number is **80%** in formerly red-lined communities of color.

Black bicyclists are

30%

more likely to be killed than white bicyclists

Black pedestrians are

60%

more likely to be killed than white pedestrians

WHAT DOES A CITY FOR PEOPLE LOOK LIKE?



It provides opportunity.

A city built for cars is not a city built for everyone.

We all have places we need to go — work, school, the doctor.

And places we should be able to go — parks, cultural events, even City Hall.



It encourages face to face interaction.

A city built for people connects us with one another.

It allows us to experience our city up close.

If we are going to be a force for positive change, we need to know who and what we're fighting for.



It is sustainable.

Transportation is now the #1 emitter of carbon dioxide.

We can build a city that has cleaner air.

New technology will change how people travel.

We can build a city that keeps us on the cutting edge.



It reimagines divides.

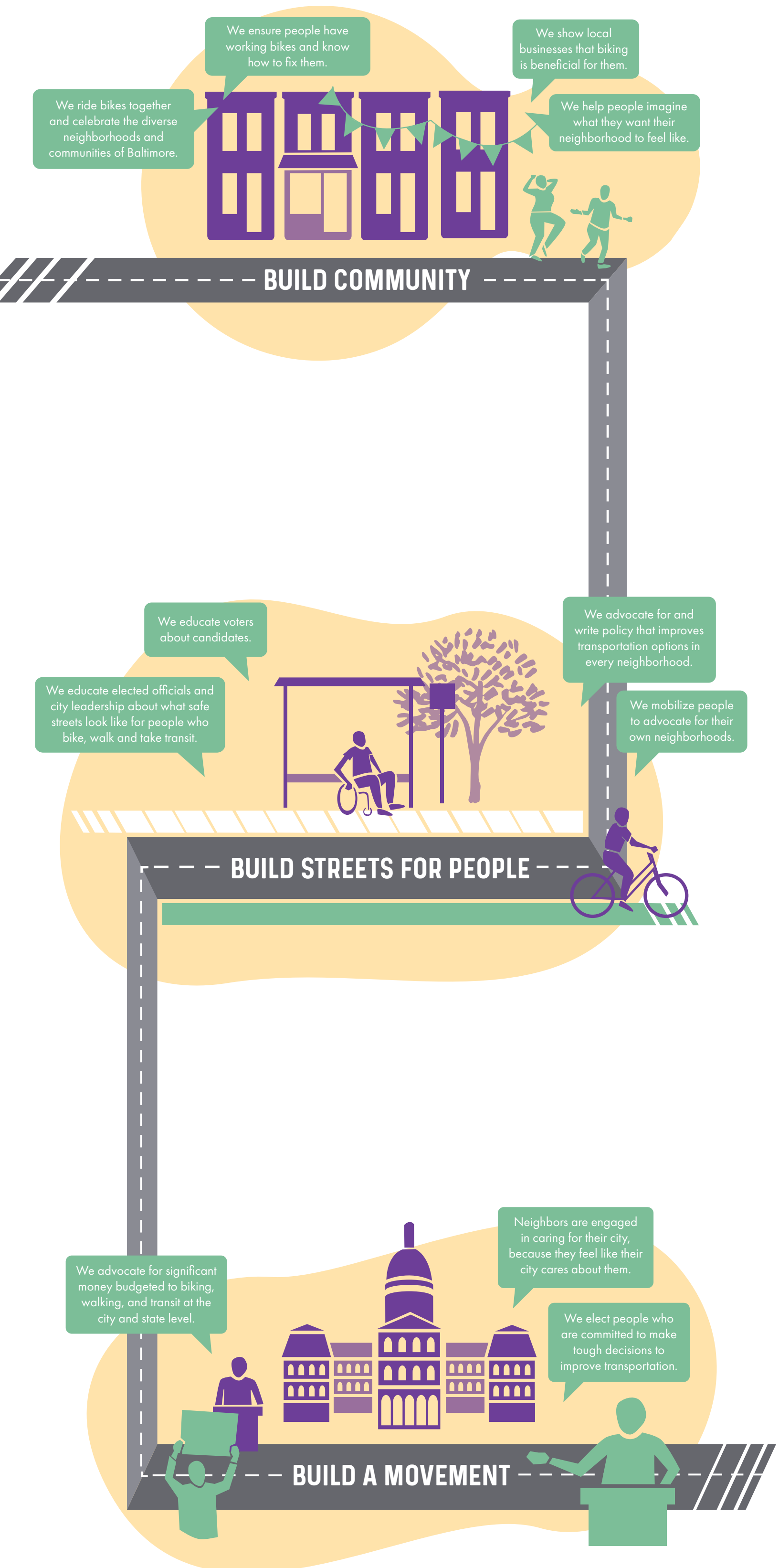
Not long ago cities were built to divide us.

Highways cut communities in half.

It created entrenched economic and racial divides.

A city built for people delivers justice.

HOW DO WE BUILD A CITY FOR PEOPLE?



ARE YOU READY TO BUILD A CITY FOR PEOPLE?

A city where your neighborhood does not determine your opportunities?

A city where no matter how you travel, you can do so safely?

Join us in building a connected Baltimore, a Baltimore built for people.



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