



**Board Meeting
Virtual
January 23, 2025**

Present:

Olivia Achuko, DOEE
Gary Allen, Center for Chesapeake Communities
Sarah Bagley, City of Alexandria
Naomi Cohen-Sheilds, DDOT
Angela Conroy, VDEQ
Lushae Cook, Pepco
Delegate Mark Edelson Staff – MD House of Delegates
Bob Erdman, EV Association of Greater Washington, DC
Hosein Foroutan, Virginia Tech
Tracye Funn, Washington Gas
Dawn Hawkins-Nixon, Prince George's County
Jessica Yu, BGE
Hannah Pekalski, VDOT
Jennifer Raley, Southern Maryland Electric Cooperative
Najib Salehi, Loudoun County
Kelsey Sisko, MDE
Justin Smith, MDE
Mike Sowko, NWS
Michael Taylor, NASA Goddard
Glenna Tinney, Citizen Representative
Janiece Timmons, WMATA
Kudret Utebay, ICF
Jed Weeks, Bikemore
Kristen Willard, Global Allergy and Airways Patient Platform

Staff:

Adrienne Dealy, Sherry Matthews
Jen Desimone, Clean Air Partners/MWCOG
Jami Hill, Sherry Matthews
Anna Marshall, BMC
Steve Raabe and Mackenzie Boughey, OpinionWorks
Elizabeth Spike, Clean Air Partners
Kenna Swift, Sherry Matthews

Call to Order: Jennifer Raley called the meeting to order at 12:00 pm. The minutes were approved.

Nominating Committee: Jennifer Raley, Chair

In preparation for the April Board meeting, the nominating committee was appointed to prepare the Board slate.

The Nominating Committee includes:

- Olivia Achuko
- Sarah Bagley

Jen Desimone said she would follow up with Brian O'Malley to gauge his interest in remaining on the Committee. Jed Weeks and Jennifer Raley offered their support if needed.

2024 Public Awareness Survey: Steve Raabe, OpinionWorks

OpinionWorks was selected to implement the 2024 public awareness survey. The survey was fielded in October and November and included over 2,400 completions through mixed modes (phone, online, and mail). In addition, there were 15 in-depth virtual interviews. Respondents were representative of the region's adult population.

The survey showed:

- Air quality has a widespread impact.
- People see clear causation, mainly due to transportation.
- Worry about family, neighbors, inequities.
- Climate change and health are highly motivating.
- Clear gaps between willingness and action on several behaviors.
- Explain reasons why; make the action accessible.
- Show momentum and shared commitment.
- Clean Air Partners has a growing profile.
- People look to public agencies for their cues on air quality.

Marketing Update: Kenna Swift, Sherry Matthews

Sherry Matthews presented the 2024 Year In Review, which can be viewed at <https://www.youtube.com/watch?v=coUw3KEu970>.

Upcoming Initiatives:

- Tree Planting event with Baltimore Tree Trust in the spring.
- Air Quality Awareness Week – launch of the summer campaign, including the announcement of the gas-powered toll exchange (May/June). This will include the continued partners with Ace Hardware stores with a series of lawn bubble events.
- Ozone Action Month – featuring the car bubble and transportation related messaging - August.
- Sponsorship development is underway for this year. DOEE has confirmed sponsorship of the Lawn Equipment Exchange initiative.

Education Program Update: Elizabeth Spike, Clean Air Partners

Elizabeth provided an update on the Education Program Activities

Activities include:

- Lead Teacher Learning Community – Held 3 monthly check-ins and 3 teacher trainings. Will start recruiting for the 2025-2026 school year.
- Outreach included participating in the NAAEE conference, VAST conference, PGCPs professional learning community, DATA classroom air quality literacy partnership, VDOT Career Fair, AGU

conference, National Air Quality Education Workgroup, Cool Green Schools partnership, MD State Library Partnership, and Mobilize Frederick.

- Upcoming activities include MAEOE conference, DCPS professional development training, NSTA presentation, and judging local science fairs.

Member Updates:

Sarah Bagley said the City of Alexandria will be considering a gas lawn tool ban. She would appreciate any member support.

Glenna Tinney announced that she is a Tree Commissioner for the Fairfax County Tree Commission. The Commission will be advocating for transportation departments to limit their removal of trees.

Adjournment of Meeting: 1:55 pm

Meeting materials can be found at <https://cleanairpartners.net/node/516>.