



**Board Meeting
Virtual
January 25, 2024**

Present:

Olivia Achuko, DOEE
Gary Allen, Center for Chesapeake Communities
Sarah Bagley, City of Alexandria
Matthew Chen, Blink Charging
Angela Conroy, VDEQ
Emma Cross, DDOT
Bob Erdman, EV Association of Greater Washington, DC
Tracye Funn, Washington Gas
Dawn Hawkins-Nixon, Prince George's County
Halie Mitchell, VDOT
Randy Mosier, MDE
Brian O'Malley, Central Maryland Transportation Alliance
Jennifer Raley, Southern Maryland Electric Cooperative
Nia Reed-Jones, Black People Ride Bikes
Najib Salehi, Loudoun County
Kelsey Sisko, MDE
Kari Snyder, MDOT
Mike Sowko, NWS
Glenna Tinney, Citizen Representative
Kudret Utebay, ICF
Jed Weeks, Bikemore
Kristen Willard, Global Allergy and Airways Patient Platform

Staff:

Anna Marshall, BMC
Jen Desimone, Clean Air Partners/MWCOG
Lauren Karasek, Sherry Matthews
Elizabeth Spike, Clean Air Partners
Kenna Swift, Sherry Matthews

Call to Order: Randy Mosier called the meeting to order at 12:00 pm. The minutes were approved.

Clean Air Partners Update: Jen Desimone, Clean Air Partners

Jen provided an update on two contracts. A request for proposal was sent to COG's on-call consultants for support on the environmental justice work. The deadline for proposals is February 15th. In February-March, an RFP will be issued for the survey contract. Jen will follow-up with the Board for volunteers to be on the Technical Selection Committee.

For the 2024 ozone season, metropolitan Washington will now be divided into four smaller regions including Northern VA/DC, Suburban DC, Southern MD, and Northern Piedmont. Changes are being made to the website and mobile app with an anticipated roll out in March.

Members raised concern about potential regional collaboration and EJ issues with the smaller regions and recommended that these issues remain top-of-mind in COG's regional planning discussions.

Nominating Committee: Randy Mosier, Chair

In preparation for the April Board meeting, the nominating committee was appointed to prepare the Board slate.

The Nominating Committee includes:

- Brian O'Malley
- Gary Allen
- Glenna Tinney
- Sarah Bagley

Marketing Update: Kenna Swift, Sherry Matthews

Sherry Matthews provided a final recap on the 2023 summer initiatives that included the following results.

- Nine events
- One hundred electric lawn care tool giveaways
- 989 estimated car free day pledges
- 213 news stories
- Nearly 8,000 emails opened.
- Twenty-five partners leveraging CAP social content.
- Nine sponsorships totaling \$86,000.
- Twenty-one meteorologists spread CAP's messages via social and broadcast media.
- Over 1.1 billion total impressions
- More than 36,000 total engagements

Upcoming Initiatives:

- Air Quality Awareness Week – launch of the summer campaign, including the announcement of the gas-powered toll exchange (May/June)
- Partner outreach
- Media relations
- Ace Hardware store chain partnership
- Ozone Action Month – featuring the car bubble and transportation related messaging - August.

Members suggested that Clean Air Partners support regional electric vehicle charging installation. Blink Charging is in the process of building a new manufacturing facility in Bowie. This could be a potential location for a joint event. EVADC also has outreach opportunities through their "As an Owner" events.

Education Program Update: Elizabeth Spike, Clean Air Partners

Elizabeth provided an update on the upcoming Education Program Activities

Activities include:

- Co-presenting with EVADC

- Recruiting lead teachers for winter/spring cohort
- Updated the On the Air website with “Teacher Feature.”
- Presenting at MAEOE and VAEE conferences in February
- Confirmed Attune as a corporate sponsor.
- Outreach with CEEJH, Prince George’s/Baltimore schools
- Judging science fairs (Northern VA, Fairfax, and Loudoun)

Get To Know Our Members: Jed Weeks, Bikemore

New member, Jed Weeks provided an overview of Bikemore and the work they are doing in the Baltimore region. Bikemore advocates for policies and infrastructure that create thriving neighborhoods in Baltimore. The organization’s work not only includes a focus of biking, but also land-use, zoning, transportation policy, transit, and accessibility. More information on Bikemore can be found at <https://www.bikemore.net/>.

Member Updates:

Sarah Bagley is working with the City of Alexandria on a potential e-bike initiative/rebate program.

Adjournment of Meeting: 1:45 pm

Meeting materials can be found at <https://cleanairpartners.net/node/461>.