

Board of Directors Virtual April 17, 2025

Present:

Olivia Achuko, DOEE Gary Allen, Center for Chesapeake Communities Sarah Bagley, City of Alexandria Tracye Funn, Washington Gas Wendy Klancher, Commuter Connections Brian O'Malley, CMTA Hannah Pekalski, VDOT Jennifer Raley, SMECO Najib Salehi, Loudoun County Kelsey Sisko, MDE Justin Smith, MDE Kari Snyder, MDOT Naomi Cohen-Shields, DDOT Mike Sowko, NWS Michael Taylor, NASA Goddard Space Flight Center Janiece Timmons, WMATA Glenna Tinney, Citizen Representative Kudret Utebay, ICF Jessica Yu, BGE Jed Weeks, Bikemore Kristen Willard, Global Allergy and Airways Platform

Guests:

Tashna Morris-Daley – Prince George's County Public Schools

Staff:

Adrienne Dealy, Sherry Matthews
Jen Desimone, Clean Air Partners/MWCOG
Jami Hill, Sherry Matthews
Anna Marshall, BMC
Kenna Swift, Sherry Matthews
Elizabeth Spike, Clean Air Partners

Call to Order: Jennifer Raley called the meeting to order at 12:00 pm. The minutes were approved as submitted.

Nomination of Members and Officers: Anna Marshall

The following new members were nominated:

- Serene Almomen, Attune
- Kirsten Bates, Leidos

The following renewing members were nominated:

- Sarah Bagley, City of Alexandria
- Jessica Yu, BGE
- Lushae Cook, Pepco
- Glenna Tinney, Citizen Representative
- Dawn Hawkins-Nixon, Prince George's County

A motion was made to accept the slate of nominees and officers. After a second motion, the Board approved the slate of members and officers.

FY 2026 Work Program and Budget: Jen Desimone

The FY 2026 work program and budget was presented to the Board.

The FY 2026 budget is \$747,073. The State DOT's and COG contribute 85% of the budget. Sponsorships account for 11% and carry-over contributes 4%. The FY 2026 budget decreased by 21% over the previous fiscal year.

The work program is broken into 4 program areas including:

- 1. Education and Outreach 43% of total expenditures
- 2. Marketing and Public Awareness 44% of total expenditures
- 3. Special Projects 4% of total expenditures
- 4. Program Administration 9% of total expenditures

FY 2026 will include an emphasis on encouraging behavior change, support the train-the-trainer program, and using the program survey to inform program initiatives. The Board voted and unanimously approved the work program and budget.

Marketing and Fundraising Updates: Kenna Swift, Sherry Matthews

The 2025 summer campaign will launch during Air Quality Awareness Week with a lawn equipment exchange and Backyard Bubble events. The campaign will include a partnership with A few Cool Ace Hardware stores across the Baltimore-Washington region. The equipment exchange will include battery powered mowers, weed trimmers, and leaf blowers. Community events will take place at:

- April 26, Earth Day Event, Summerseat Farm, Mechansville, MD
- May 10, Eco-City Festival, Alexandria, VA
- May 17, Reston Farmers Market, VA
- May 18, Lorton Farmers Market, VA
- May 24, Fairfax Ace Hardware, Fairfax City
- May 25, Frager's Ace Hardware, DC
- June 8, Healthy Together Fairfax, VA

The month of August will be designated as Ozone Action Month and include on-the-ground outreach with the Car Bubble exhibit and pop-up events. Additional campaign efforts will include meteorologist outreach, partner outreach, and media relations.

DOEE, VDEQ, Fairfax County, City of Alexandria, SMECO, and Pepco have confirmed sponsorship.

Education Program Updates: Elizabeth Spike

Elizabeth provided an update on the upcoming Education Program Activities

As of April 2025, there are 11 teachers participating in the Lead Teacher Learning Community. Through the program, approximately 100 teachers have been trained, and nearly 500 students have been taught On the Air activities.

Additional activities include:

- Teacher recruitment is underway for the 2025-2026 cohort
- Participation and tabling at the MAEOE workshop
- Networked at the DCEEC Tacher Night
- Launched the NASA STELLA AQ pilot STEM project
- Judging science fairs (ACPS, FCPS, LCPS, and FCPS, MD)
- Tables at Baltimore Tree Trust Tree Planting events
- Supported the PGCPS Professional Learning Community
- Sponsorship renewals

Upcoming Outreach:

- Maryland Climate Teach In April 13-19, 2025
- AQ at Bruce Monroe ES Earth Day for K-5 graders April 23, 2025
- PGCPS Student Environmental Action Summit, Bowie State April 24, 2025
- Arbor Day BTT planting 45 trees at Patterson HS in Baltimore April 26, 2025
- Howard County Conservancy presentation on wildfires April 30, 2025
- DOEE LCS Open Data for Schools May TBD
- Ongoing PGCPS AQ Professional Learning Community May TBD
- Air Quality Education Work Group meeting May 5, 2025
- NASA GLOBE meeting May 7-9, 2025
- PGCPS Green Schools Event May 8, 2025
- MAEOE Youth Summit, Sandy Point SP May 29, 2025

On the Air Lead Teacher Program Tashna Morris-Daley

Ms. Morris-Daley joined the Clean Air Partners Lead Teacher program in the 2024-2025 cohort. She is part of the Prince George's County Air Quality Professional Learning Community (PLC), which is a group of 30 educators that focus on air quality, public health, and climate change. Through the PLS, teachers have reached over 1,000 students and delivered more than 75 hours of professional learning.

Closed Session:

The Board approved a 1-year contract extension for Elizabeth Spike.

Adjournment: 1:30 pm

Meeting materials can be found at https://cleanairpartners.net/node/526.