



**Board of Directors
BMC
April 19, 2024**

Present:

Olivia Achuko, DOEE
Sarah Bagley, City of Alexandria
Matthew Chen, Blink Charging
Angela Conroy, VDEQ
Bob Erdman, EVADC
Tracye Funn, Washington Gas
Sylvia Glass, Loudoun County Board of Supervisors
Randy Mosier, MDE
Jennifer Raley, SMECO
Najib Salehi, Loudoun County
Kelsey Sisko, MDE
Justin Smith, MDE
Kari Snyder, MDOT
Meredith Soniat, DDOT
Mike Sowko, NWS
Glenna Tinney, Citizen Representative
Kudret Utebay, ICF
Jen Weeks, Bikemore
Kristen Willard, COPD Foundation

Guests:

Noble Smith, MDE
Jacob Took, BMC

Staff:

Adrienne Dealy, Sherry Matthews
Jen Desimone, Clean Air Partners/MWCOG
Jami Hill, Sherry Matthews
Lauren Karasek, Sherry Matthews
Anna Marshall, BMC
Kenna Swift, Sherry Matthews
Elizabeth Spike, Clean Air Partners

Call to Order: Randy Mosier called the meeting to order at 12:00 pm. The minutes were approved as submitted.

Nomination of Members and Officers: Sarah Bagley

The following officers were nominated:

- Jennifer Raley, SMECO, Chair
- Mike Sowko, National Weather Service, Vice Chair

The following new members were nominated:

- Michael Taylor, NASA Goddard Space Flight Center
- Hosein Foroutan, VA Tech

The following renewing members were nominated:

- Olivia Achuko, DOEE
- Meridith Soniat, DDOT
- Kelsey Sisko, MDE
- Kari Snyder, MDOT
- Angela Coroy, VDEQ
- Heidi Mitter, VDOT
- Kudret Utebay, ICF
- Tracye Funn, Washington Gas
- Janiece Timmons, WMATA
- Brian O'Malley, CMTA

A motion was made to accept the slate of nominees and officers. After a second motion, the Board approved the slate of members and officers.

FY 2025 Work Program and Budget: Jen Desimone

The FY 2025 work program and budget was presented to the Board.

The FY 2025 budget is \$948,672. The State DOT's and COG contribute 66% of the budget. Sponsorships account for 9% and carry-over contributes 25%. The FY 2025 budget decreased by 5% over the previous fiscal year.

The work program is broken into 4 program areas including:

1. Education and Outreach – 40% of total expenditures
2. Marketing and Public Awareness – 35% of total expenditures
3. Special Projects – 18% of total expenditures
4. Program Administration – 7% of total expenditures

FY 2025 will include an emphasis on encouraging behavior change, environmental justice community outreach, and program survey. The Board voted and unanimously approved the work program and budget.

Environmental Justice in Maryland: Noble Smith

Noble Smith, MDE Environmental Justice Coordinator, briefed the Board on EJ activities being done by MDE and provided recommendations on ways Clean Air Partners could incorporate EJ into their work.

EJ is one of the top priorities of MDE's Secretary and the Moore administration. They use an EJ screening tool to identify EJ communities based on 24 demographic and environmental health indicator. They are currently partnering with 3 communities including Cheverly, Curtis Bay, and Turner's Station.

Recommendations for Clean Air Partners Opportunities include:

- 1) Build Environmental Justice Capacity in Overburdened/Underserved communities.
 - Partner with EJ community groups on grant opportunities
 - Develop community science trainings and other resources for community engagement
- 2) Organize around Environmental Justice
 - Create/Host forums for developing EJ resources.
 - Tree plantings or other air quality infrastructure projects are great community initiatives
 - Environmental Justice Education Workshop
- 3) Share Resource on Environmental Justice Priorities
 - Attending community meetings in Environmental Justice neighborhoods
 - Drive investment in Environmental Justice Communities

Marketing and Fundraising Updates: Kenna Swift, Sherry Matthews

The 2024 summer campaign will launch during Air Quality Awareness Week with a lawn equipment exchange and Backyard Bubble events. The campaign will include a partnership with A few Cool Ace Hardware stores across the Baltimore-Washington region. The equipment exchange will include battery powered mowers, weed trimmers, and leaf blowers. Backyard bubble events will take place at:

- Saturday, May 18 at Waverly Ace Hardware in Baltimore
- Sunday, May 19 at Fairfax Ace Hardware in Fairfax City
- Saturday, June 1 at Frager's Ace Hardware in DC

The month of August will be designated as Ozone Action Month and include on-the-ground outreach with the Car Bubble exhibit and pop-up events. Additional campaign efforts will include meteorologist outreach, partner outreach, and media relations.

MDE, DOEE, VDEQ, Fairfax County, SMECO, and Pepco have confirmed sponsorship.

Education Program Updates: Elizabeth Spike

Elizabeth provided an update on the upcoming Education Program Activities

Activities included:

- Co-presenting with EVADC
- Recruiting lead teachers for winter/spring cohort
- Presented at MAEOE and VAEE conferences
- Confirmed Leidos and Attune as a corporate sponsor.
- Judging science fairs (APS, FCPS, LCPS, and FCPS, MD)
- Planning a lead teacher summer luncheon
- Restructuring the lead teacher payment model, utilizing corporate sponsorship to adjust payment structure.

Adjournment: 2:00 pm