



**Board Meeting
BMC
September 21, 2023**

Present:

Olivia Achuko, DOEE
Fatemeh Allahdoust, VDOT
Gary Allen, Center for Chesapeake Communities
Sarah Bagley, City of Alexandria
John Bullock, City of Baltimore
Angela Conroy, VDEQ
Bob Erdman, EV Association of Greater Washington, DC
Tracye Funn, Washington Gas
Judy Galen, Commuter Connections
Dawn Hawkins-Nixon, Prince George's County
Halie Mitchell, VDOT
Randy Mosier, MDE
Jennifer Raley, Southern Maryland Electric Cooperative
Nia Reed-Jones, Black People Ride Bikes
Kelsey Sisko, MDE
Kari Snyder, MDOT
Mike Sowko, NWS
Janiece Timmons, WMATA
Glenna Tinney, Citizen Representative
Kudret Utebay, The Cadmus Group

Staff:

Anna Marshall, BMC
Jen Desimone, Clean Air Partners/MWCOG
Adrienne Dealy, Sherry Matthews
Elizabeth Spike, Clean Air Partners
Kenna Swift, Sherry Matthews

Call to Order: Randy Mosier called the meeting to order at 12:00 pm. The minutes were approved.

Clean Air Partners Update: Jen Desimone, Clean Air Partners

Jen provided an update on three contracts. Two RFPs have been issued, Marketing and Environmental Justice consultants. The deadline for both RFPs is mid-October, with both contracts to be final by the end of the calendar year. In January, an RFP will be issued for the survey contract.

Board Nominations and Election of Members: Anna Marshall, Nominating Committee

The following new member was nominated and unanimously approved:

Jed Weeks, BikeMore

Marketing Update: Kenna Swift, Sherry Matthews

Sherry Matthews provided a recap on the 2023 summer initiatives that included the following.

- Air Quality Awareness Week – Launch of the backyard bubble. Held 4 events at ACE Hardware stores. Included a contest with digital ambassadors plus social media to giveaway battery powered mowers, weed trimmers, leaf blowers, and gas grills.
- Partner Outreach – Included ongoing partner cultivation and monthly social media toolkits.
- Meteorologist Outreach – Included outreach to 21 local meteorologists.
- Ozone Action Month – Included pop-up and eco-driving events and media pitching. Partnered with Commuter Connections to promote Car Free Day.
- Preliminary campaign results include: 9 sponsors, 9 events, 100 electric lawn care tool giveaways, 948 Car Free Day pledges, 213 news stories, 20,000 engagements, 7,900 emails open, and more than 1 billion total impressions.

Upcoming Initiatives:

- Signature Event – Clean Air Partners and Washington Gas will bring the emission demo exhibit to the Washington Nationals game on September 21st.

Education Program Update: Elizabeth Spike, Clean Air Partners

Elizabeth was contracted in April as the Education Program Manager. She was tasked with developing a train-the-trainer approach to build capacity in Baltimore-Washington teachers to lead air quality and climate change education.

Activities conducted include:

- Teacher training – July 25 – 27
- Updated 10 activities from the On the Air curriculum.
- Updated the On the Air website.
- Coordinated with teachers in Prince George's County and Cheverly Green Infrastructure Committee
- Co-presented with DCSEU to UDC Master Gardeners
- Outreach to Tuscarora high school camps

Upcoming activities:

- Teacher training – September 26 – 28
- Joint presentation with VDOT – Fall 2023
- Curtis Bay outreach with MDE – Spring 2024
- Keynote and low-cost sensor support at Howard County Conservancy – Spring 2024
- Potential collaborations with DOE's community data health initiative and Cheverly air quality monitoring project
- Presentation at the AWMA environmental justice and NSTA conferences – October 2023

MD Air Quality Season Update: Kelsey Sisko, MDE

MDE has been measuring pollutants for more than 30 years. In 2022, the State attained air quality standards for all pollutants. In 2023, MD recorded 20 ozone exceedances and 5 fine particle exceedances, including 1 code purple, 1 code red, and 18 code orange days. The uptick in unhealthy air days has been attributed to the wildfire events.

Member Updates:

Members were introduced to two of the newest members, Bob Erdman, EV Association of Greater Washington DC and Nia Reed-Jones, Black People Ride Bikes. Bob and Nia provided an overview of each of their organizations.

Adjournment of Meeting: 2:00 pm

Meeting materials can be found at <https://cleanairpartners.net/node/406>.