

Executive Committee Virtual November 7, 2024

Present:

Olivia Achuko, DOEE Naomi Cohen-Shields, DDOT Hannah Pekalski, VDOT Jennifer Raley, SMECO Kelsey Sisko, MDE Justin Smith, MDE Kari Snyder, MDOT Mike Sowko, NWS

Staff:

Adrienne Dealy Sherry Matthews
Jen Desimone, COG and Clean Air Partners
Jami Hill, Sherry Matthews
Anna Marshall, BMC
Kenna Swift, Sherry Matthews

Call to Order: Jennifer Raley called the meeting to order at 12:00 pm.

Clean Air Partners Updates: Jen Desimone, Clean Air Partners

The Public Awareness Survey was released in late September. More than 1,800 responses have been received and more are still arriving through the mail. OpinionWorks is in the process of reviewing the responses and will be making recommendations for one-on-one interviews. The final results will be presented to the Board in January.

Elizabeth Spike has participated in a number of events during October and November including Mobilize Frederick, MAEOE, MD Green Careers, PGCPS community learning workshops, Ward 8 11th Street Bridge Project, and NAAEE. She will be presenting at the upcoming AGU and VAST conferences. Elizabeth is also in discussion with MD public libraries on an initiative to do outreach around Clean Air Partners campaigns.

Tree Plantings: Kenna Swift, Sherry Matthews

Clean Air Partners partnered with Casey Tress on two tree planting events during October, including one in Hyattsville (October 12) and one in DC (October 5). Forty trees were planted at each event. The initiative also included outreach to incorporate air quality messaging in flyers, emails, info cards, and event registration sites. Planning is also underway for a Baltimore event that will take place during spring 2025.

2025 Lawn Equipment Exchange: Jen Desimone, Kenna Swift, and Adrienne Dealy

The Finance Committee recommended using \$150,000 in FY2024 carry-forward funds for a 2025 Lawn Equipment Exchange initiative. The initiative would kick off during Air Quality Awareness Week and build off of the success of the 2024 campaign, including a partnership with Ace Hardware stores. The exchange would take place in late May through early June.

The Executive committee voted and unanimously approved the 2025 initiative.

Closed Session:

The Executive Committee approved a 1-year contract extension for Sherry Matthews.

Adjournment: 12:40 pm