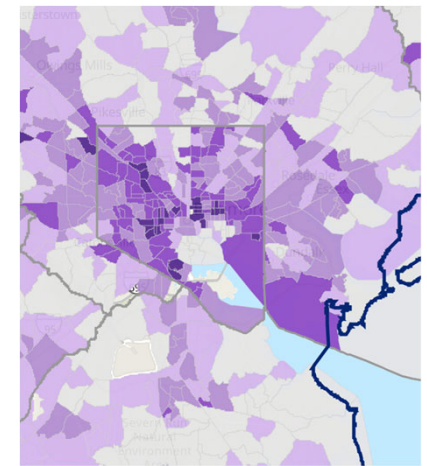
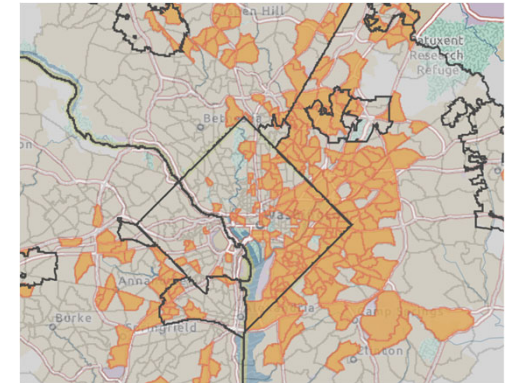


# 2024 Clean Air Partners Fall Tree Plantings



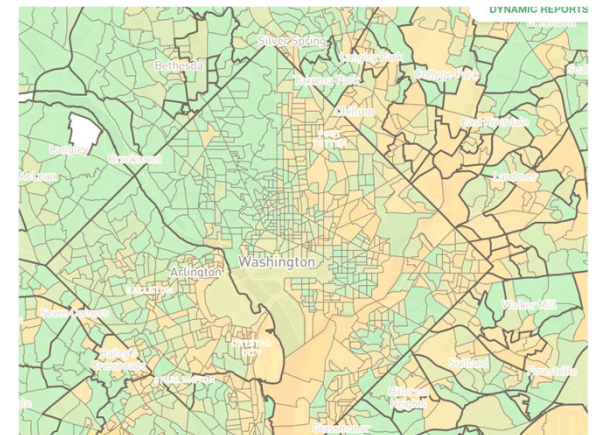
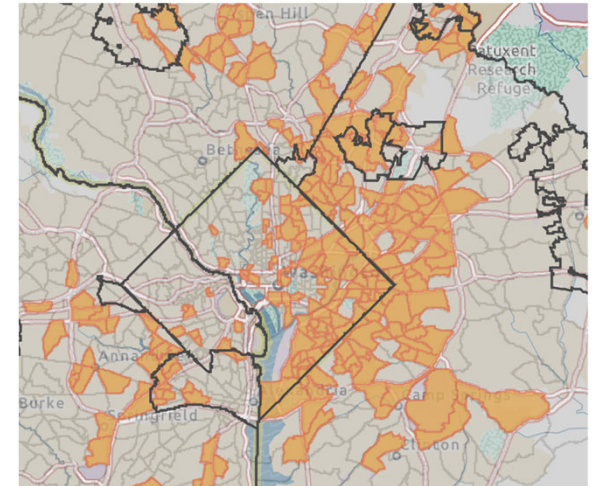
# OBJECTIVES

- Expand Clean Air Partners' air quality messaging reach into underserved communities with topics related to air quality.
  - Referencing COG's Equity Emphasis Area Map and BMC's Vulnerable Populations Index Map
- Leverage partnerships with established organizations addressing issues in the environmental justice landscape.



# WHY TREES?

- Keep urban neighborhoods cooler and reduce the heat island effect
- Make air conditioning bills manageable
- Protect lives during heat waves
- Help capture stormwater runoff
- Remove heat-trapping carbon dioxide from the air
- Can help filter fine particulate pollution from fossil fuel combustion



# TREE PLANTING: WASHINGTON, DC

- **SATURDAY, OCTOBER 5<sup>TH</sup>**
- 8:30AM – 12:00PM
- Huntwood Courts (WARD 7)  
5000 Hunt Street NE  
Washington, DC
- 40 trees





# TREE PLANTING: HYATTSVILLE, MD

- **SATURDAY, OCTOBER 12<sup>TH</sup>**
- 8:30AM – 12:00PM
- Hamilton Manor:  
3342 Lancer Drive  
Hyattsville, MD
- 40 Trees



# TREE PLANTING OUTREACH

Air Quality messaging incorporated into:

- Flyers promoting tree planting events
- Email to the community via local Social Impact Manager
- Copy on Event Registration sites
- Infocards with AQI on site and in community areas
- Social media
- Opportunity for Board Member engagement – sign up deadline September 23.



# TREE PLANTING: BALTIMORE, MD

- Identified Baltimore Tree Trust and additional organizations as potential partners
- High-need location, likely in West Baltimore
- Likely spring 2025 planting



THANK YOU!

