



**Board Meeting Agenda
January 23, 2025
12:00pm – 2:00pm**

Virtual Meeting Info:
There are two options to join the meeting

1. Click on the link below to join the conference call through Microsoft Teams and your computer audio

[Join the meeting](#)

2. Join the conference call using your phone by utilizing the call-in number

Number: 202-650-0424

Conference ID: 242 924 388 244

- 1. Meeting Called to Order and Introductions Jennifer Raley, Chair (12:00-12:05pm)**
- 2. Approval of September 19, 2024 Minutes Jennifer Raley, Chair (12:05-12:10pm)**
- 3. Nominating Committee Jennifer Raley, Chair (12:10-12:15pm)**
Summary: Jennifer Raley will ask for volunteers for the 2025 Nominating Committee. The Committee should include representatives from Maryland, including Baltimore, Virginia and Washington, D.C.
Action Required: Appoint Nominating Committee
- 4. 2024 Public Awareness Survey Steve Raabe, Opinion Works (12:15pm-1:00pm)**
Summary: Steve Raabe will present the results from the 2024 Clean Air Partners public awareness survey.
Action Required: None
- 5. Marketing and Media Campaign Update Kenna Swift, Sherry Matthews (1:00-1:25pm)**
Summary: Kenna Swift will provide an update on the 2025 Marketing initiatives.
Action Required: None
- 6. Education Program Update Elizabeth Spike, Education Program Manager (1:25-1:50pm)**
Summary: Elizabeth will provide an update on education program activities, including the teacher train-the-trainer program.
Action Required: None
- 7. Member Updates Board Members (1:50-2:00pm)**
Summary: All members will have the opportunity to share their organization's activities with the Board.
Action Required: None
- 8. Adjourn Meeting Jennifer Raley, Chair (2:00pm)**

Next Meetings:

Executive Committee - March 20, 12:00 – 2:00pm, virtual

Board - April 17, 12:00 – 2:00pm, in-person at COG